



Season after season SDPB shares with you the joys of South Dakota living.

Stories about people and places that make this state special.

History, information and entertainment to help you learn, dream and grow.

South Dakota Public Broadcasting makes a personal impact on individuals every day through Radio, Television, Internet and Outreach.

- SDPB is a multi-media network owned serving all South Dakotans.
- SDPB TV is 3 channels of programming, averaging over 50 hours a month of locally produced shows.
- SDPB Radio is 2 channels of programming, including over 36 hours per week of locally generated music programming.
- SDPB.org serves more than 20,000 visitors per month with more than 70,000 page views of fresh, unique content.
- SDPB Education and Outreach touches young and old alike in one-on-one, personal interactions.

The programming SDPB airs has proven value to our audience.

- More than 20,000 children in South Dakota watch educational, entertaining, non-violent programs every day.
- Studies show that teenagers who watched Sesame Street in preschool had higher grades in English, math and science; enjoyed reading more; and expressed lower levels of aggression than those who did not.
- Watching Super Why helped children from low-income families with poor reading skills improve their literacy skills to match those of kids with more resources.
- Children from low-income families who watched as few as 2 episodes of Super Why scored 46% higher on standardized tests than those who did not watch Super Why.
- A recent study conducted in two Mississippi communities, a Choctaw Indian reservation and urban students from economically disadvantaged homes, found that Between the Lions made significant differences in several key reading skills of children at high risk of reading failure. In kindergarten, recognition of letter sounds was almost 50 percent higher than in the control group. First-graders who watched Between the Lions scored almost 21 percent higher.

Background photo courtesy of Paul Horsted. Inset photos courtesy of the SD Dept. of Tourism.

SDPB Is South Dakota

